**TUHI BHATTACHARJEE**

EC- 260, EC BLOCK, SECTOR-1, SALTLAKE, KOLKATA- 700064

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**EDUCATION**

|  |  |  |  |
| --- | --- | --- | --- |
| Degree | Institute | Year of Passing | Percentage Marks |
| PGDM | Institute of Engineering and Management | 2016 | 76.4% (till third semester) |
| BBA(H) | Dr. B. C. Roy Engineering College | 2014 | 7.496 (GPA) |
| XII | De- Nobili CMRI | 2011 | 80% |
| X | De- Nobili CMRI | 2009 | 78% |

**SPECIAL ACHIEVEMENTS**

* Ranked second in BBA (H) - 5th semester examinations.
* Achieved the student performance award while pursuing PGDM.

**WORK & LEADERSHIP EXPERIENCE**

**INTERNSHIPS**

* **Winter Internship Project (WIP)**

Organization- *Bharat Coking Coal Limited (BCCL)*

Location- *Dhanbad*

Date - *(5th January, 2015- 14th February, 2015)*

Duration- *6 weeks*

Specialization- *HR*

Project Summary*-*

* *I completed a project on the topic “****Crowd Behavior Management****”.*
* *The project mainly consist of HR segmentation based on two parameters executive and non- executive of three different organization (completely based on secondary data) – NTPC, ONGC, BCCL where I had to gather data on the facilities provided by each organization to its executives and non- executives, what are their grievances and the ways to redress them.*
* **Summer Internship Project (SIP)**

Organization- *Emami Agrotech Limited*

Location- *Kolkata*

Date - *(15th June, 2015- 13th August, 2015)*

Duration- *8 weeks*

Specialization- *Marketing*

Project Summary-

* *I completed a project on the topic “****Market share of Best Choice Edible oil in Kolkata****”.*
* *Before taking up this project I had to locate the main markets of Emami in North & Central Kolkata where I even located 10 major markets of Emami.*
* *Then I had to examine the way sales were being carried on to retailers or other industrial buyers. The project included both qualitative and quantitative research (observation in addition to primary data).*
* *I also had to push up sales to the wholesalers and retailers and to know the reason of the retailers preferring other edible oil. A brand preference study of edible oil was also included in literature review based on secondary data that is research papers that had been carried out previously*.

**LEADERSHIP EXPERIENCE**

* Collected sponsorships for college magazine and alumni meet.
* Carried out various events (working in groups) like college fests and alumni meet.

**LOCATION PREFERENCE**

* Kolkata
* Gurgaon
* Pune

**LANGUAGES KNOWN**

|  |  |  |  |
| --- | --- | --- | --- |
| Language | Read | Write | Speak |
| English | YES | YES | YES |
| Hindi | YES | YES | YES |
| Bengali | NO | NO | YES |

**TECHNICAL SKILLS**

* Microsoft Office
* Windows- XP/7

……………………………………. PLACE…………………………………

(TUHI BHATTACHARJEE)

DATE……………………………